

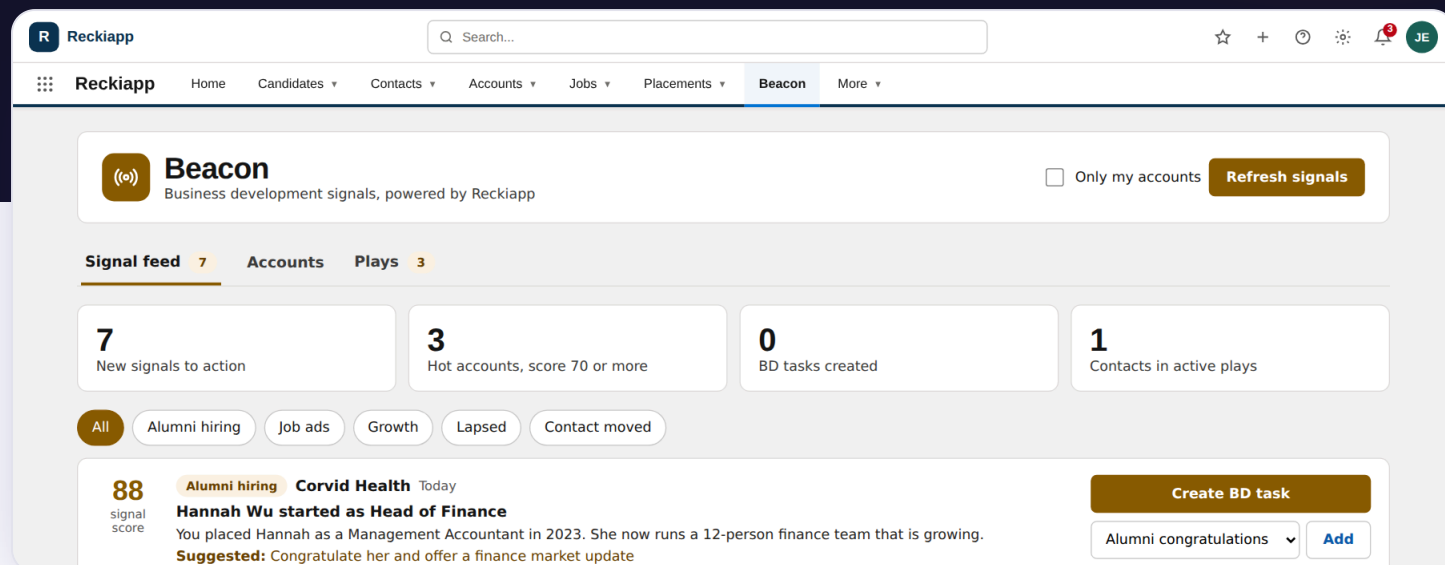


Beacon

Beacon, powered by Reckiapp

Turn hiring signals into accounts worth calling.

Beacon finds the moments when a company is likely to hire and turns them into actions for consultants. It scores signals from Bullhorn history and outside sources, ranks target accounts, and runs step-by-step outreach plays.



What it does

Signal types

Alumni hiring (a former candidate now a hiring manager), job ads posted direct, growth news (funding, new offices), lapsed clients (no jobs for months), and contacts who have moved company.

Signal feed

Each card shows a score out of 100, company, what happened, the context from Bullhorn, and a suggested next action.

Act on a signal

Create a BD task in Bullhorn, add the contact to a play using the play picker, or dismiss it.

Accounts

Target accounts ranked by the total of their open signal scores, with a bar, owner, open signal count and last placement.

Plays

Outreach sequences such as alumni congratulations, competitor job ad and lapsed client win-back.

Enrolled contacts

Each contact's current step.

Pricing - one flat monthly fee, no per-user charges

Team

Up to 25 users

£500/mo

Business

Up to 60 users

£1,000/mo

Enterprise

Unlimited users

£1,700/mo
from

One-off implementation from **£2,500** - live in 2-4 weeks. Annual billing shown, excluding VAT. Salesforce and Bullhorn licences not included.

Works with

PLATFORMS

Bullhorn Recruitment Cloud

Bullhorn TargetRecruit

Bullhorn Jobscience

Runs inside Salesforce - your data stays in your org
Live in a sandbox first, then production
UK-based team

[Book a 30-minute demo - reckiapp.io](#)

hello@reckiapp.io - Support Mon-Fri 9am to 6pm, support@reckiapp.com
Reckiapp Ltd, company no. 16906783 - 152 Hawthorn Road, Ashington, England, NE63 9BG
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